

January 6, 2012

EXCITING NEWS

As you know, we have had a very successful affiliation with Wipfli LLP since 1999 and have built a substantial business working closely with them. Wipfli, a Midwest CPA and Consulting firm, is one of the owners of our firms and has contributed in many ways to our growth and success, not to mention our planning and management. Over the years, all of our clients have benefited from the wisdom and support Wipfli has provided.

As you see in the recent Wipfli announcement (<http://hewinsfinancial.com/ournews.html>), Wipfli is merging with Eide Bailly, a CPA firm of similar size and complementary geographic footprint, to form a larger firm with more resources and enhanced capacity to serve clients. EB Wipfli will now be a top 15 CPA firm, still a regional firm with the kind of service focus you would expect, but large enough to compete in today's challenging markets for CPA services and business consulting.

We are very excited about this and are looking forward to working with our new colleagues from Eide Bailly. With our new colleagues and their clients we will continue to rank among the handful of largest and most successful CPA-based Financial Advisors in the US, and it is all thanks to you, our clients.* Rest assured you will continue to be our top priority every day, and if any of these changes affects you, it will only be for the better.

To be clear, our client-focused service, staff and advisors will not change. We will continue to serve you in the same excellent manner as always and if anything at all concerns you about these changes, we are here to answer any questions you might need clarified. We will continue to be here for you as always.

And here is to 2012. Hoping for a very good year, we deserve a break, don't you think?

Best Regards,



Roger C. Hewins III
President

*Ranked 5th in the US. *CPA Wealth Provider*, 2011, Annual Ranking of CPA Financial Planners, and Wealth Managers as ranked by assets managed for individual accounts for Hewins and Wipfli Hewins combined. Ranking published 27 June 2011. Retrieved from <http://digital.accountingtoday.com/accountingtoday/2011fs#pg2>

Important Disclosure:

Hewins Financial Advisors, LLC and Wipfli Hewins Investment Advisors, LLC (together referred to as "Hewins") are SEC-registered Investment Advisors and proud affiliates of Wipfli LLP. Information pertaining to Hewins' advisory operations, services, and fees is set forth in our Brochure, Part 2A and our Supplemental Brochures, Part 2B, copies of which are available upon request.